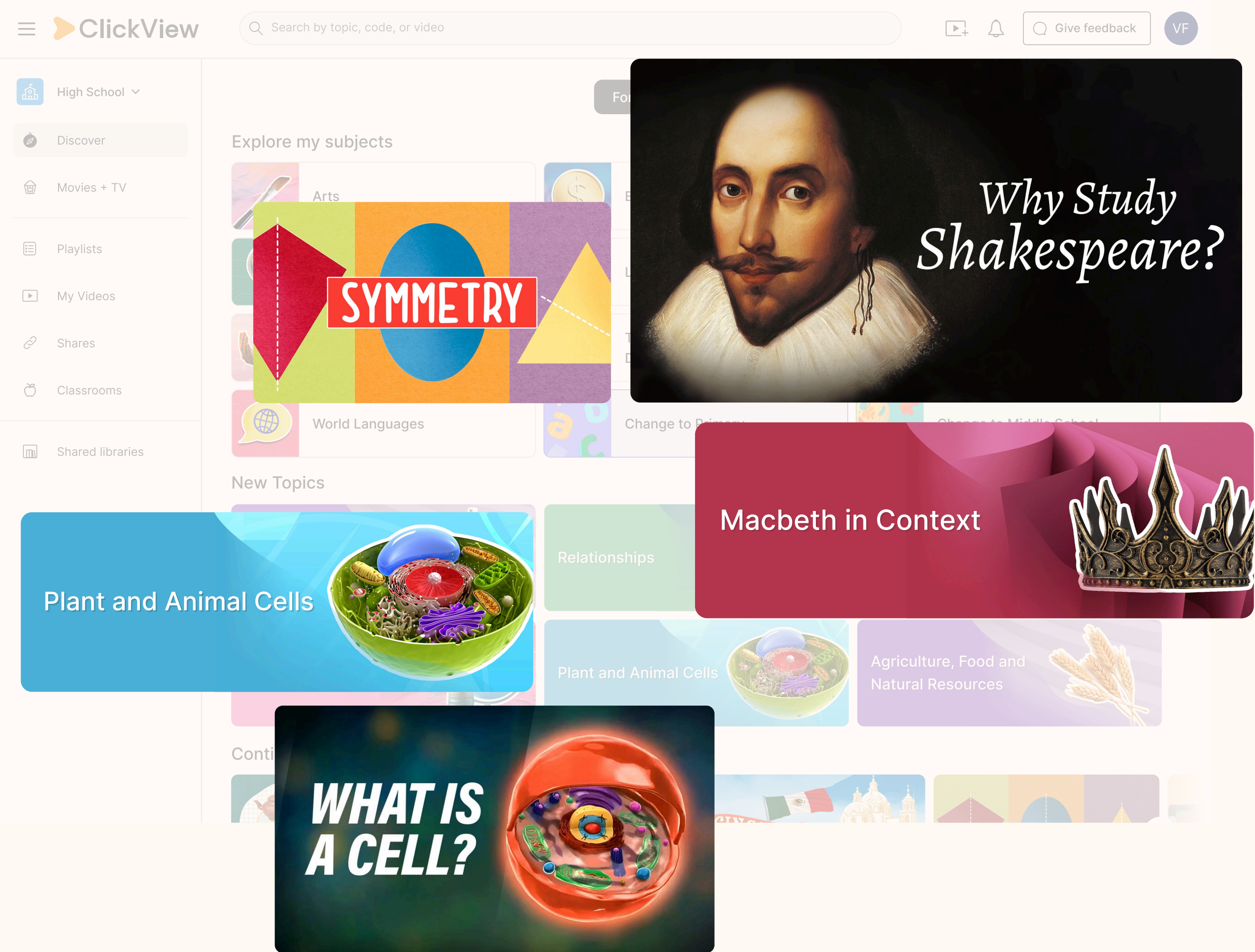


What is ClickView?

ClickView is home to curated, standards-aligned videos for every subject and learning level.

We produce original series and license educational video clips, documentaries and movies from the world’s leading producers to spark students’ curiosity and enhance engagement.

 clickvieweducation.com



Messaging Guide

ClickView's tone of voice is clear, concise and lively. We use plain English, keep things succinct and like to show our playful personality in the way we speak.

Tagline (33 characters)

Reach every student through video

One-liner (56 characters)

ClickView is the leading video solution for K-12 schools

Short blurb (157 characters)

ClickView is home to curated, standards-aligned videos for every grade, subject and topic - making it easy for teachers to find the perfect video in seconds.

Long blurb (556 characters)

ClickView is home to curated, standards-aligned videos for every grade, subject and topic. We make it easy for teachers to find the perfect video for any class in seconds. Videos on ClickView are short, fresh and fun to spark curiosity and enhance engagement. Every video comes with classroom-ready interactive quizzes so students can explore, explain and evaluate their learning, all while watching a video. Teachers can see how their students perform through actionable analytics, helping them target gaps in understanding and adapt their teaching.

